For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

CBS TELEVISION STATIONS



KDKA-TV

1201-543673

Broadcast EOM

08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 5

10/30/2012

Net 30 days

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-56643

Contract Dates:

09/21/2012-09/24/2012

Customer Order:

Linked Order:

CPE: / 2715

In Account STRATEGIC MEDIA PLACEMENT(146318) With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

PA CD12 KEITH ROTHFUS 9/21-24 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
_ine	Descriptio	n			Buy Line Dates		MTWTFSS		Dur	Spots	Rate	
1	THIS MOR	NING	5-6AM		09/21/2012-09/21/2012		F		30	1	250.00	
10 MI	IN SEP											
Week	c Of			MTWTFS	Spots Per Wee	<u>ek</u>	Rate					
09/17	7/2012-09/23/2	012		F		1	250.00					
Air Da	ate	Day	Air Time	M/G For	Material	_Dur	Rate	Debit		Credit	Remarks	
09/21		-	05:08:42 AM		TVGENROTH1211H	30	250.00					
2	THIS MOR	NING	5-6AM		09/24/2012-09/24/2012		M		30	1	400.00	
10 MI	IN SEP									N.		
Week	<u>c Of</u>			MTWTFS	Spots Per Wee	<u>ek</u>	Rate					
09/24	1/2012-09/30/2	2012		М		1	400.00	9 1				
Air Da	ate_	Day	Air Time	M/G For	<u>Material</u>	Dur	Rate	Debit	Par .	Credit	Remarks	
09/24	1/2012	Мо	05:13:59 AM		TVGENROTH1211H	30	400.00					
4	4-430PM N	IEWS			09/24/2012-09/24/2012	1	M		30	1	500.00	
10 MI	IN SEP					All I						
Week				MTWTFS	Spots Per Wee	<u>ek</u>	Rate					
09/24	1/2012-09/30/2	2012		M		1	500.00					
Air Da	ate	Day	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	=	Credit	<u>Remarks</u>	
09/24	1/2012	Мо	04:27:29 PM		TVGENROTH1211H	30	500.00					
5	430-5PM N	NEWS			09/24/2012-09/24/2012		M		30	1	500.00	-
10 MI	IN SEP											
Week	r Of			MTWTFS	Spots Per Wee	ak	Rate					
	<u> (01</u> /2012-09/30/2	012		M	·	1	500.00					
			A: T:		Mark 1.1	_		.		0 "	D	
Air Da	<u>ate</u>	-	<u>Air Time</u> 04:54:10 PM	M/G For	<u>Material</u>	_Dur	Rate 500.00	Debit	=	Credit	<u>Remarks</u>	

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In Account STRATEGIC MEDIA PLACEMENT(146318)

CBS TELEVISION STATIONS



KDKA-TV

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Broadcast EOM

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Contract Dates: Customer Order:

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CPE:

/ 2715

7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

PA CD12 KEITH ROTHFUS 9/21-24 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight								Total		
_ine	Description			Buy Line Dates		MTW	TFSS	Du	r Spots	Rate	
6	5-530PM NE	WS		09/24/2012-09/24/2012		M		30) 1	800.00	
10 N	MIN SEP										
Wee	ek Of		MTWTFS	Spots Spots	s Per Week	_	Rate				
09/2	24/2012-09/30/201	2	М		1		800.00				
Air I	Date D	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
09/2	24/2012 M	o 05:28:57 F	М	TVGENROTH1211H		30	800.00				
7	530-6PM NE	WS		09/21/2012-09/21/2012		F		30	1	675.00	
10 N	MIN SEP							1000	The state of the s		
					5		5.				
	<u>ek Of</u> 17/2012-09/23/201	2	<u>MTWTFS</u> F	Spots Spots	s Per Week 1	_	Rate 675.00			The same of the sa	
09/1	17/2012-09/23/201	2	· · · · · F · · ·		Į.	100	675.00				
<u>Air I</u>	Date D	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
09/2	21/2012 F	05:39:19 F	М	TVGENROTH1211H	_ 1	30	675.00				
8	530-6PM NE	WS		09/24/2012-09/24/2012		M		30) 1	800.00	
10 N	MIN SEP					V					
							_				
	ek Of		MTWTFS	S Spots	s Per Week	100	Rate				
09/2	24/2012-09/30/201	2	М		1		800.00				
<u>Air I</u>	<u>Date</u> <u>D</u>	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09/2	24/2012 M	o 05:54:21 F	М	TVGENROTH1211H		30	800.00				
9	M-F 6PM NE	WS		09/24/2012-09/24/2012		M		30) 1	900.00	
10 N	MIN SEP										
We	ek Of		<u>MTWTF</u> \$	S.S. Snote	s Per Week		Rate				
	<u>24/2012-09/30/20</u> 1	2	M	<u> </u>	1	_	900.00				
03/2	L-1/2012-03/30/201	_	IVI		1		300.00				
<u>Air I</u>	<u>Date</u> <u>D</u>	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09/2	24/2012 M	o 06:24:02 F	M	TVGENROTH1211H		30	900.00				

For:

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1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

CBS TELEVISION STATIONS



09/21/2012-09/24/2012

PA CD12 KEITH ROTHFUS 9/21-24

KDKA-TV

INVOICE

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Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-56643

Contract Dates:

Customer Order:

Linked Order:

Product Desc:

CPE: / 2715

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

Invoice Num:

1201-543673 09/30/2012

Invoice Date: Billing Cycle: Broadcast EOM **Billing Period:** 08/27/2012-09/30/2012

10/30/2012 Net 30 days

Buy	Flight							Total		
ine	Description			Buy Line Dates	мт	WTFSS	Dur	Spots	Rate	
10	M-F 630PM NEV	vs		09/21/2012-09/21/2012		F	30	1	765.00	
	10 MIN SEP									
	Week Of		MTWTFSS	Spots Per Wee	k	Rate				
	09/17/2012-09/23/2012		F	•	<u></u> 1	765.00				
		Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	Remarks	
	09/21/2012 Fr	06:39:37 PM		TVGENROTH1211H	30	765.00				
11	M-F 630PM NEV	VS		09/24/2012-09/24/2012	M		30	1	900.00	
	10 MIN SEP						1000	L	di di	
	Week Of		MTWTFS	Spots Per Wee	<u>k</u>	Rate				
	09/24/2012-09/30/2012		М		1	900.00				
	Air Date Day	Air Time	M/G For	<u>Material</u>	_Dur	Rate	Debit	Credit	Remarks	
		06:58:25 PM		TVGENROTH1211H	30	900.00				
40	44DM NEWC			00/04/0040 00/04/0040			20		4.000.00	
12	11PM NEWS 10 MIN SEP			09/24/2012-09/24/2012	IVI		30	1	1,800.00	
	IO WIIN SEP					Mr.				
	Week Of		MTWTFSS	Spots Per Wee	k	Rate				
	09/24/2012-09/30/2012		M	<u> </u>		1,800.00				
			W .							
		Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/24/2012 Mo	11:12:13 PM		TVGENROTH1211H	30	1,800.00				
13	11PM NEWS		1	09/23/2012-09/23/2012		S	30	2	1,400.00	
	10 MIN SEP									
	Week Of		MTWTFS	Spots Per Wee	<u>k</u>	Rate				
	09/17/2012-09/23/2012		S		1	1,400.00				
	Air Date Day	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	Remarks Programme Remarks	

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION © GW



KDKA-TV

1201-543673

Invoice Num:

INVOICE

Page 4 of 5

Account Exec:

Office: KDKA-TV Contract Num: 1201-56643

Contract Dates: 09/21/2012-09/24/2012

Brian Butz-1

Customer Order:

Linked Order:

/ 2715

CPE:

PA CD12 KEITH ROTHFUS 9/21-24 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	09/30/2012		
Billing Cycle:	Broadcast EOM	PAY BY	10/30/2012
Billing Period:	08/27/2012-09/30/2012	PAIDI	Net 30 days

Buy	Flight										Total	
Line	Descri	iption			Buy Line Dates		МТ	WTFSS	I	Our	Spots	Rate
	Air Date	Day	Air Time	M/G For	Material		_Dur	<u>Rate</u>	Debit	_	Credit	Remarks
	09/23/2012	Su	11:41:18 PM	09/23/2012	TVGENROTH1211H		30	1,400.00	1,400.00			Makegood in KDKA-TV NEWS AT E
14		ИORN. LC	OCAL NEWS		09/22/2012-09/22/2012			.S.		30	1	195.00
	10 MIN SEP											
	Week Of			MTWTFS	Spots F	er Week		Rate				
	09/17/2012-09/	23/2012		S .		1		195.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	-41	Credit	<u>Remarks</u>
	09/22/2012	Sa	07:14:11 AM		TVGENROTH1211H		30	195.00	100			
15	SAT.C	BS MOR	NING NEWS		09/22/2012-09/22/2012			. S .		30	1	295.00
	10 MIN SEP									1		
	Week Of			MTWTFS	Spots F	er Week		Rate		107		
	09/17/2012-09/	23/2012		S.		_ 1		295.00				
	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	<u>Rate</u>	Debit	_	Credit	<u>Remarks</u>
	09/22/2012	Sa	08:24:30 AM		TVGENROTH1211H		30	295.00				
16	CBS S	UN MOR	N		09/23/2012-09/23/2012	1	1000	S		30	1	405.00
	10 MIN SEP											
	Week Of			MTWTFS	S Spots F	er Week		<u>Rate</u>				
	09/17/2012-09/	23/2012		s		1	•	405.00				
	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
	09/23/2012	Su	09:44:01 AM		TVGENROTH1211H		30	405.00				
	Total Spots		<u> </u>	Gross Amt Commit		Commissi	on Amt	Net Amt	Debit	_	Credit	Reconciliation
Time	Totals	15	5	10,585.00)	1,	,587.75	8,997.25	1,400.00		1,400.00	0.00

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: ROTHFUS FOR CONGRESS(256839)

1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable CBS TELEVISION



KDKA-TV

TV INVOICE

 Invoice Num:
 1201-543673

 Invoice Date:
 09/30/2012

 Billing Cycle:
 Broadcast EOM

Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012 Net 30 days

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09/21/2012-09/24/2012

Contract Dates: Customer Order: Linked Order:

Account Exec:

Contract Num:

Office:

CPE: / / 2715

Product Desc: PA CD12 KEITH ROTHFUS 9/21-24

Brian Butz-1

1201-56643

KDKA-TV

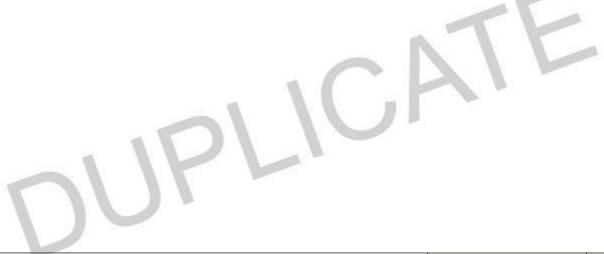
Broadcast airtimes represented are reported to the nearest second.

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	10,585.00
Trade Value	0.00
Agency Commission	1,587.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	8,997.25